

# Graphic Designer, Illustrator & Educator

## Curriculum Vitae

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## Summary

Award-winning illustrator/designer and highly skilled educator with extensive experience in teaching all areas of graphic design and illustration. Exceptional collaborative and interpersonal skills. Strong communication skills as a teacher, lecturer, advisor, and negotiator, dealing with individuals and groups in the area of graphic design and illustration. Excellent relationship builder with students, faculty and administration. Passionate problem solver and educator. Ability to implement solutions and encourage students to be solution oriented and critical thinkers.

## Qualifications

Over 30 years experience in graphic design and illustration for individual businesses and Fortune 500 companies. Over ten years experience as a college educator in the applied arts fields at several prestigious colleges and universities. Served as a guest speaker at professional and educational conferences. A multidisciplinary designer adept at realizing successful logos, identity systems, marketing and sales materials, annual reports, books, consumer publications, packaging, and environmental designs. A skilled communicator and educator who is also an accomplished digital and traditional media illustrator. Assist in developing and writing graphic design and illustration curriculums at various colleges.

## Academic Background

- 2011: **Master of Fine Arts Degree in Illustration** (Recipient of the Regents' Honor Award, 2012)  
Hartford Art School, University of Hartford, West Hartford, CT
- 2008: **Bachelor of Science Degree in Applied Arts: Studio Arts**  
Charter Oak State College, New Britain CT
- 1979: School of Visual Arts: New York City, NY
- 1971: **Associate Arts Degree in Advertising Art and Design**  
City College of San Francisco, San Francisco CA  
Graduated with honors and recipient of the William Eckert Scholarship Award.
- 1971: Academy of Arts: San Francisco, CA  
Recipient of a full Summer Scholarship Award.

## **Educator**

Western CT State University  
School of Visual and Performing Arts  
Department of Art  
**Associate Professor of Art (Illustration)**

### **• 2009 – 2021**

ART 342-01 Introduction to Digital Imaging  
ART 342-01 Digital Production  
ART 324-01 Digital Illustration  
HON 498 Honors Biological Illustration  
ART 304-01 Illustration I  
ART 444-01 Illustration III  
ART 108-01/04 Design 1  
ART 199-01 Introduction to Scientific Illustration  
ART 275 Illustration I  
ART 305 Illustration II  
ART 398 Illustration III  
ART 398-01 Topics in Digital Production  
ART 370-03 Portfolio: Illustration  
ART 108-01 & 04 Design I  
ART 199 Introduction to Scientific Illustration (Independent Study)  
ART 199 Design 1 (Independent Study)  
ART 299-01 Illustration 3 (Independent Study)  
ART 299-04 Scientific Illustration II  
ART 324 Digital Illustration  
ART 370 03 Portfolio: Illustration  
ART 398 01 & 02 Fundamentals of Digital Illustration  
ART 398 03 Advanced Digital Illustration II  
ART/MUS/THR 398 Creative Processes In The Arts  
ART 222 Typography I  
ART 225 Communication Design I  
ART 511 Advanced Independent Studies in Art History (Graduate Program)  
ART 512 Introductory Graduate Studio in Illustration (Graduate Program)  
ART 520 Individual Applied Studio I (Graduate Program)  
ART 521 Individual Applied Studio II (Graduate Program)  
ART 511 MFA Advanced Art History  
ART 590 Thesis Exhibition (MFA in Illustration)

### **Adjunct Professor of Art (Illustration & Graphic Design)**

#### **• 2019 – 2021**

Hartford Art School, West Hartford CT  
Low Residency MFA in Illustration  
ILS 865 Advanced Illustration 5: Self-Promotion

- **2011 – 2012**

Norwalk Community College, Norwalk, CT  
GRA 236 Digital Illustration (Adobe Illustrator)

- **2002 - 2011**

University of New Haven, West Haven, CT  
GD S11 50 Introduction to Graphic Design  
AT 203 01 Graphic Design I  
AT 204 50 Graphic Design II  
AT 221 01 Typography I  
AT 222 01 Typography II  
AT 122 01 Graphic Design Production  
AT 322 50 Illustration  
AT 418 50 Digital Illustration (Adobe Illustrator)  
AT 401 01 Studio Seminar I

- **2008**

Marywood University, Scranton, PA  
ART 647W Graphic Perspective (Graduate Program)

- **2005**

Syracuse University, NY  
Digital Portfolio (Graduate Program)

- **2003 – 2004**

Fairfield University/University College, Fairfield, CT  
Digital Illustration (Adobe Illustrator)

- **2002 – 2004**

New York University Continuing Education Program, New York, NY  
Digital Illustration (Adobe Illustrator)

## **Design Software Skills**

Adobe Creative CC (Illustrator, InDesign, Photoshop, and Acrobat), MS Office, and Apple Keynote

## **Awards**

2021: *Creative Quarterly 64: Graphic Design, Professional Category; WCSU/SVPA, Guest Artist  
Lecture Series Poster Design/Honorable Mention: Chris Manning*

2018: *CT Art Directors Club Annual Award: Poster Design, WCSU/SVPA, Guest Artist  
Lecture Series Poster Design: Steven Brodner*

2018: *Creative Quarterly 48: Graphic Design, Professional Category; WCSU/School of Visual  
Performing Arts, Guest Artist Lecture Series Poster Designs: Steven Brodner*

2016: *Creative Quarterly 44: Graphic Design, Professional Category; WCSU/School of Visual  
Performing Arts, Guest Artist Lecture Series Poster Designs*

2015: *CT Art Directors Club Annual Award: WCSU Prisma Book, Gold Medal*

2013: *Bridgeport Mayor's Neighborhood Arts & Heritage Grant Award:  
Photo essay, Archeo-Typo Bridgeport*

2013: *Creative Quarterly 30: Illustration, Professional Category; "Rush Hour"*

- 2012: *Regents' Honor Award for Graduate Students: Hartford Art School*
- 2010: *Logolicious*: HarpersCollins Publishers; Logo design
- 2009: *Book of Green Design*: HarpersCollins Publishers; T-shirt design
- 2002: *Connecticut Art Directors Club 27th Annual Show*: Logo design
- 2001: *Logo World*: PIE Books (Japan); Logo design
- 2001: *New Business Stationery*: PIE Books (Japan); Logo and letterhead design
- 2000: *New Postcard Graphics*: PIE Books (Japan); Self-promotional postcard series
- 1999: *Print Regional Design Annual*: A self-promotional T-shirt design
- 1997: *Business Card Graphics Vol. 2*: PIE Books (Japan); Four new business card designs
- 1996: *New Business Card Graphics*: PIE Books (Japan); Two new business card designs
- 1996: *Letterheads & Logos 2*: Rockport Press; Logo and letterhead design
- 1992: *Creativity Annual 21*: Self-promotional brochure
- 1991: *Creativity Annual 20*: Logotype design
- 1990: *Print Best Logos & Symbols 2*: Logo design for photographer
- 1990: *Graphis Design Annual*: Letterhead design
- 1990: *Graphis Logo Annual*: Logo design
- 1990: *Print Regional Design Annual*: Logo for photographer
- 1991: *How 4th Annual Self-Promotion Award*: Promotional key tag design
- 1990: *How's 3rd Annual Self-Promo*: First Runner-Up; Self-promotion brochure
- 1990: *The New York Art Directors Club 69th Annual*: Logo design
- 1989: *Print Regional Design Annual*: Self-promotional brochure
- 1989: *Hollywood Reporter's 18th Annual Key Art Award*: Cover Design for Disney Magazine
- 1983: *Advertising Club of New York*: ANDY Award: Illustration of VW Rabbit for Hawaiian ad campaign
- 1976: *The New York Art Directors' Show*: Illustrations for Simpson Lee Paper promotion
- 1976: *Communication Arts / Art Annual*: T-shirt design for the Milton Glaser Fan Club
- 1976: *The Western Art Directors Club 12th Annual*: Illustration and design for picnic invitation
- 1975: *Creativity Annual 5*: Illustrations for Simpson Lee Paper promotions
- 1975: *Art Directors Club of Los Angeles 13th Annual/Western Advertising Art Expo*:  
Illustrations for Simpson Lee Paper promotion
- 1975: *The 25th San Francisco Society for Communicating Arts*:  
Award of Excellence: Illustrations for Simpson Lee Paper promotion
- 1971: *The West Coast Annual Award Show*:  
Silver Award & Award of Merit: Illustrations for Simpson Lee Paper promotion
- 1970: City College of San Francisco: *The William Eckert Scholarship Award*:  
City College of San Francisco Advertising Arts and Design Program
- 1970: The Academy of Art College: *Summer Scholarship Award*:  
The Academy of Art College, San Francisco

### **Books (featured artist)**

- 2012: *The Adobe Illustrator CS6 WOW! Book* by Sharon Steuer, Peachpit Press
- 2011: *Drawing Inspiration, Visual Artists at Work* by Michael Fleishman, Delmar, Cengage Learning
- 2010: *The Adobe Illustrator CS5 WOW! Book* by Sharon Steuer, Peachpit Press
- 2008: *The Adobe Illustrator CS3 Wow! Book* by Sharon Steuer, Peachpit Press

2007: *The Adobe Illustrator CS2 Wow! Book* by Sharon Steuer, Peachpit Press

2006: *Best Practice, The Pros On Adobe Illustrator* by Toni Toland, Thomson/Delmar Learning

## **Organizations**

2017-21: **New Britain Museum of American Art: Limited Illustration Collection Committee Member**  
*New Britain, CT*

2017-21: **Connecticut Art Directors Club**

- *Student Conference, Western CT State University, Danbury CT*  
Coordinator and Student Portfolio Reveiwer
- *Hall of Fame Committee Member*

2010 -17: **The American Institute of Graphic Arts (AIGA), Connecticut Chapter:** Education Director

- *Emerging Professionals Workshop, UConn, Storrs CT*  
Student Portfolio Reviewer
- *Emerging Professionals Workshop, Danbury CT*  
Coordinator, Location: Western CT State University
- *Emerging Professionals Workshop, West Hartford CT*  
Moderator for Guest Panelist & Student Portfolio Reviewer
- *Breakfast Epiphany: Historical Impact: Rebranding Bridgeport CT*  
Speaker/Host: Jack Tom (Illustrator, Graphic Designer, and Educator) & Margaret Bodell (founder of Connecticut Center for Public Art and Design in Bridgeport)
- *Design Speak: AIGA/CT Blog Radio, Bridgeport CT*  
Host/Interviewer: Jack Tom, Guest: Michael Sciricco, Gerard Huerta and Ross MacDonald

2014-16: **Connecticut Art Directors Club: Events**

- *Factory Speak: Connecticut Illustrators*  
Moderator Jack Tom, Guest Panelist: Don Carter & Chris Piascik.
- *Student Conference*  
Event Coordinator / Moderator with Guest Panelist
- *2012-2021 Hall of Fame Committee*  
Search committee to recognize and recommend Connecticut individuals and companies who set standards of excellence through a lifetime of achievement in the field of visual communications

2008: **The Illustration Conference (ICON5):** Board Member and Education Chairperson

Produced and Coordinator with speakers for special sessions at the conference:

- *Industry Update: Rights and Copyrights & Ask the Lawyer*  
Speaker: Tad Crawford (Author, Lawyer and Publisher of Allworth Press)
- *Self Promotion in a Saturated Market*  
Speaker: Daniel Pelavin (Illustrator, Graphic Designer, and Typographic Designer)
- Organizer and coordinator of the participation and sponsorship of educational institutions as well as managing, training and creating guidelines for student volunteers for the conferences

2003 - 2005: **The Illustration Conference (ICON3 and 4):** Bookstore Coordinator and Advisor.

- Established and managed the first ICON Bookstore. The bookstore is now one of the main features at the Illustration Conferences.

1997 - 2002: **Connecticut Art Directors Club (CADC):** Served as President, Vice President and as Board of Director Member.

- Keynote speaker and presenter at the Annual Awards Show.
- Organize the first CADC Annual Student Conference.

### Produced Events with Guest Speakers:

- *Lou Who?*  
Speaker: Lou Dorfsman (Creative Director and Senior Vice President at CBS, Inc.)
- *The Politics of Graphic Design*  
Speaker: Paula Scher (Pentagram Design Firm)
- *Black Speaks*  
Speaker: Roger Black (Danilo & Black, Inc.)
- *Illustration*  
Marshall Arisman (Illustrator & Educator at the School of Visual Arts)
- *The Future of Illustration*  
Speakers: Nancy Stahl, Jean Tuttle, and Joe Ciardiello
- *Typography: The Good, The Bad and the Illegible*  
Speakers: Gerard Huerta (Gerard Huerta Design) and Mark Solsburg (FontHaus)

### Judging

- 2021: CT Department of Economic and Community Development/Arts and Creativity: Artists Respond Grant: Grant reviewer, 140 applications and awarded 45 CT visual and performing artists between \$25,000 - \$5,000.
- 2008 - 2011: The Big "W" Ad Club of Westchester Awards Show: Judged the print advertising and design award submissions within the region of Westchester County, NY.
- 2008: University Of Hartford Twentieth Annual Alexander A. Goldfarb Student Exhibition and Awards, Joseloff Gallery. Judged over 131 pieces of student artworks for exhibition and awarding four art pieces to be purchased for the University of Hartford permanent art collection.
- 2007: University Of Connecticut Art Student Annual Awards Show. Judged over 150 pieces of student artworks from all design and art departments. Awarded four scholarships.
- 2007: The Arthur Zankel Scholarship Award/Society of Illustrators, NYC. Judged 67 college student portfolio entries from art schools across the country. Awarding \$20,000 scholarship to a student.

### Exhibitions

- 2017: **Thinking Visually: The Art of Connecticut Illustrators**  
Western CT State University, The Gallery at WCSU/School of Visual & Performing Arts  
Coordinated/Co-Curated exhibit with 15 professional illustrators to display their work.
- 2015: **Western CT State University Faculty Art Exhibition**  
**100@100 Off-The Wall Art Exhibition & Fundraiser**  
The Gallery at WCSU/School of Visual & Performing Arts, Danbury, CT
- 2014: **Make Art Not War II Exhibition**  
City Lights Gallery, Bridgeport, CT
- 2013: **Pop Art Bridgeport Exhibition**  
Bridgeport Arts + Cultural Council Gallery, Bridgeport, CT
- 2012: **Creativity & Compassion**  
The Higgins Gallery, Western CT State University, Danbury, CT
- 2012: **Make Art Not War**  
City Lights Gallery, Bridgeport, CT
- 2012: **Pixelated: The Art of Digital Illustration (Permanent museum collection)**  
New Britain Museum of American Art, New Britain, CT
- 2011: **Art Trail/Trail Mix: An Eclectic Exhibition of Bridgeport Artists**  
Bridgeport Arts + Cultural Council Gallery and Read's Artspace Gallery, Bridgeport, CT

2011: **MFA in Illustration Thesis Exhibition**

Joseloff Gallery, Hartford Art School, West Hartford, CT

2006: **You Must Have Been A Beautiful Baby Show**

Society of Illustrators, New York, NY

2005: **The Illustrated Whale: The Whale Trail Exhibition Project**

Mystic Coast & County Travel Industry Association, Mystic, CT

2002: **Drawing Conclusions: Six Illustrators, Six Points Of View**

First Experiences Gallery, Glastonbury, CT

## Professional Experience

- **Greater Bridgeport Transit** (Bridgeport, CT) - Produced and designed promotional materials, such as signs, posters, packaging, and brochure to help GBT in promoting awareness for a greener environment by encouraging the public to use the public mass transportation system. Also created t-shirt designs promoting, "Go Green, Go Public, GoGBT.com" and National Earth Day celebration.
- **Saatchi** (NYC) - Created the "Burger King Kids Club" logo. Produced a logo designed to introduce a new meal plan for children. The logo was used on take-out packaging, burger wrappers, cups, french fry containers, tray liners, various "Kids Club" promotional materials as well as television commercials.
- **Staller & Associates, Inc.** (Hauppauge, Long Island, NY) - Created and produced logos and graphics for Staller & Associates, a commercial & residential real estate developer in Long Island, NY. Designed the Woodbury Village Shopping Center logo, banners and various signages for their commercial tenants. Also designed and developed a new logo, banners and stationery system for The Lofts, a new residential and commercial properties in Farmingdale, Long Island, NY.  
[www.stallerassociates.com](http://www.stallerassociates.com) & [www.theloftsatfarmingdale.com](http://www.theloftsatfarmingdale.com)
- **Metropool** (Stamford, CT) - Designed the new Southwestern Connecticut Accessible Transportation Guide and Maps. The purpose of this project was to create a user-friendly guide and encourage public transportation. Project unveiled as a cover story on June 4, 2003 in the *Connecticut Post*, "Your Money" section. [www.metropool.com/disabilities/disabilities\\_ptds.html](http://www.metropool.com/disabilities/disabilities_ptds.html)
- **Gartner** (Stamford, CT) - Designed and developed branding icons for several divisions, products and services within the Gartner Family; including new website icons for Gartner Measurement; new packaging design for *Talking Technology*, including a four-color sales brochure, video/audio cassette and CD labels. Produced covers for *Gartner Business Technology Journal*. The business journal targeted CEOs, executives, and analysts at companies involved in information technology and e-commerce.
- **World Publications Group** (East Bridgewater, MA) - The leading bargain book and remainder wholesaler. Designed numerous book jackets and interiors for new titles. Also redesigned pre-existing books, which were successfully re-marketed with the new jacket designs.
- Other clients include: Bausch+Lomb, United States Tennis Association, American Express, Metlife, *The New York Times*, The Nature Conservancy, AT&T, Perkins-Elmer, *Reader's Digest*, HBO, New York University, American Museum of Natural History, National Geographic Society, Sony Corporation, Time-Warner, FedEx, and UPS.

## **Staff Positions**

- 1985: *Business Week Magazine* (New York City)  
Senior Graphics Art Director; Responsible for managing and supervising an art department consisting of six assistant graphic artists; art directed and designed informational graphics and other sections in the magazine as well as special issues; hired and managed freelance illustrators and photographers.
- 1981 - 1985: **CBS, Inc. Corporate Advertising and Design Department** (New York City)  
Senior Designer; Art directed and designed sales materials, press kits, logos, letterheads, posters, in-house publications, newsletters, trade ads, and presentation materials for various divisions within the CBS Corporation. Worked closely with various senior vice presidents, marketing directors and account executives.
- 1978 - 1981: *McCall's Magazine* (New York City)  
Designer; Art directed and designed eight-page "*Right Now*" section, as well as concept development and layouts for other sections of the magazine. Responsible in hiring and art directing freelance illustrators and photographers for the magazine. Also working with the sales promotional department and produced the prototype design for *Working Mother Magazine* and other supplemental publications within the *McCall's Magazine* brand.

## **References upon request**